

MARINE TANIA WEISDORFER
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06.03.92

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LINKEDIN Marine Weisdorfer



TRILINGUAL INTERDISCIPLINARY DESIGNER

French - native | **Spanish** - bilingual | **English** - advances | **Thai** - elementary

Marine is a person whose environment has given her a multicultural perspective of the world. Out of great care and dedication, she constantly pursues improvement of her capabilities, with the objective of becoming an excellent interdisciplinary designer, and always giving others her best. She highlights her abilities using modeling and visualisation programs, such as Rhino, Keyshot and Adobe. Her objective is to work in a large company that offers a proactive environment that would help her unleash her full potential.

AREAS OF EXPERTISE

_ Product design / Industrial design

Designer of objects for homes (furniture, lamps, textiles), emotional design, household appliances, urban furniture, children's furniture, management of the industrial processes, craft or self-production production, service design, mobility, packaging, video II (pre-production, recording and obtaining content, realisation, digital postproduction)

_ Branding

Research, moodboard, identity development, logotype, isotype, graphic guidelines (color palette, fonts, supporting graphic elements, illustrations, photographic style), brand or personal cards, signage (entrance poster, differentiated areas), experience (menu, coaster, command, graphics applied to space, uniforms, napkins, matches, etc.), diffusion (flyers, brochures, social media, website, catalogs), packaging (containers, bags, boxes), administrative (corporate stationery, invoices, ballots, forms, etc.), sound (composition of playlist for the premises)

_ Web design

Layout, wireframes, usability, user experience, content management, web development

EDUCATION

Instituto Europeo Di Design | Madrid, Spain | Sept 2014 - Jun 2019

> Higher Degree in Product Design, Official University Degree level with a specialty in Industrial Design

Adobe package, home objects design, furniture design, product design, business / production management and service design.

Escuela Superior de Dibujo Profesional | Madrid, Spain | 2013 - 2014

> Artistic, Graphic and Digital Creation

Adobe package, traditional animation, traditional / digital painting, human anatomy and sculpture.

Accademia Italiana | *Bangkok, Thailand* | Enero 2012 - Mayo 2012

> Bachelor's degree in graphic design

Adobe package, technical drawing, lettering, photography, elements of publishing design, graphic design II, art direction.

Lycée Français International de Bangkok | *Bangkok, Thailand* | 1995 - 2012

> High School Economical and Social Sciences Baccalaureate Diploma (Mention well)

SKILLS

- Product / Industrial design
- Creative work
- Web design
- User Experience UX
- Graphic design
- Logotype design
- Branding
- Packaging
- Blueprints
- 3D Rhinoceros
- Renders
- Keyshot
- Adobe Package
- Video (Final Cut, Premiere, AfterEffects)
- Photography (Lightroom)
- Technical drawing
- Cooking
- Customer service
- Languages

EXPERIENCE

► **Branding and web design** | P'tibouts as a freelancer | Mar 2020 - Aug 2020

Website design: template design, color palette, menu, graphic element design,

Photoshop retouching, UX / UI design, translation from French to English, etc.

Brand design / branding: isotype, logotype, color palette, typography, business cards, mockups, entrance posters, Social media (Facebook page, Instagram account) flyers, etc.

► **Internship at Toro & Liautard** | *Paris, France* | Apr 2019 - Jun 2019

- Participation on some technical drawings for the project of Sitges Villa in Spain and the 6 levels apartment project Maurice Barres Neuilly sur Seine.

- Branding design for Stephanie Le Quellec: logo, pattern, colors, typography, presentation and all collateral design development for the French 2 stars Michelin chef and her restaurant in Paris "La scène".

- Carried out a Roissy Charles de Gaulle Airport contest: creation, pattern, graphic design, all the collateral design development, signboard design, 3d modelling, renders and presentation.

- Consigned another graphic and branding design project for the Orient Express group which will be developed in Asia. Creation, logo, pattern, colours, graphic design, collateral design 3d modelling, moodboard and presentation.

▶ **Internship at Ciszak Dalmas** | *Madrid, Spain* | Sep 2017 - Dic 2017

- Product design and interior design for the Malababa Flagship store: conceptual development, research, moodboard material, 3D drawing and rendering of display furniture for the new Malababa store on Calle Serrano 8, Madrid.
- Exhibition and graphic design for "Viva La Diferencia" at the Palacio de Cibeles: concept development, research, mood board material, 3D drawing and rendering of an exhibition cabinet similar to a conveyor belt for the products included in the exhibition.
- Furniture design for Andreu World competition: concept development and research of new materials and technologies for a wooden furniture system. Prototype development and communication.
- Product design for the La Clinica collection: improvement of the assembly line, negotiation with component suppliers, design of new accessories for the baby swing.

▶ **Internship at Gamma Creations** | *Bangkok, Thailand* | Aug 2015 - Sep 2015

3D modelling: initiation to the Rhinoceros 3D programme by learning with tutorials how to create objects in 3D such as a lamp, a car wheel, a horse chess piece, a model bicycle, a chair and a P51 plane. Then some basics with Zbrush and Rhinoceros' plugins: Matrix and Tspline.

COLLABORATIONS WITH

Royal Factory of Glass and Crystal of La Granja | *Madrid, Spain*

Electrolux | *Madrid, Spain*

Fundación Once | *Madrid, Spain*

Comunidad de Madrid

Bruni Glass | *Madrid, Spain*

PUBLICATIONS

El Pais Retina | February 2016 | Proyecto Kaïto [Vimeo](#)

Icon Design El Pais | April 2018 | Proyecto Lightshop [El País Icon Design](#)